

How to lose 12.5 lbs per day! No Pills, No Gimmick!



Since 2008 we have reduced our total volume to the landfill by 33%. That is amazing! Goodwill Industries of Greater Grand Rapids has set a strategic goal of reducing our total waste to landfill by 50% by 2015 as compared to our 2010 volume...

That's right; we plan on cutting our total volume of garbage in half!!! This is no small task considering the total volume of material that we get from donations that can't quite make the cut for retail sales and the fact that not all materials have markets for recycling at this point. Not to mention we are already recycling 4.89 million lb's of material per year and an additional 6 million lb's of clothing.

Did you also know that we throw out approximately 25 lbs of waste per person per day at Goodwill!!!?? If we want to reduce our volume to the landfill by 50% by 2015 each of us needs to reduce there contribution of waste by 12.5 lb's/day. I realize that everyone doesn't necessarily waste that much on an individual basis (most comes from unsellable donations), but we are all responsible. So how are you going to lose 12.5 lbs/day of waste?

Here are a few things to help you shed your 12.5 lb's:

1. When throwing anything away ask yourself two questions:
 - How can I do this same task without creating waste?
 - And, is this item recyclable?
2. Because the majority of our waste comes from unusable donations help come up with ideas to use/reduce these materials.
3. Encourage others to look at their waste and come up with creative ways to keep it out of our landfills!

I would love to hear your success stories...

Nick Carlson

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